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1957

IN

MORELAND'S NURSERIES
86 Highpoint Drive
Gulf Breeze, Fla.,

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We've moved and changed our name, but our quality and guarantee remain the same. All of our stock is sold on a guarantee of satisfaction or your money back. Any stock may be returned for a full refund. Our Dutch Iris are unconditionally guaranteed to bloom.

TO ACQUAINT OUR FRIENDS WITH OUR NEW ADDRESS AND NAME, WE ARE OFFERING BULBS IN THIS FOLDER AT A NEW LOW PRICE.

MORELAND'S NURSERIES

86 Highpoint Drive
Gulf Breeze, Fla.

Formerly: Moreland's Spanish Fort Nursery,
Daphne, Ala.

ALTHOUGH PRICES IN GENERAL ARE GOING UP!

OUR BULB PRICES ARE DOWN!

For example, we are offering Dutch Iris in large quantities at only 1½c each, and even on orders as low as four bags (144 bulbs), the price is less than 2c each. Furthermore, Ranunculus and Anemones are being offered at even lower prices. To give you the benefit of obtaining the quantity price, when a mixture of items is ordered all stock will be priced "by the bag" and the price will be computed on the basis of the total number of bags ordered of all stock. This will enable you to get a quantity price on a single bag of Ranunculus, for example, when it is ordered with a quantity order of Dutch Iris.

SPARAXIS

One of the lesser known Dutch bulbs — the something different you have been looking for. A member of the Iris family producing many blooms of moderate size. Most effective if planted as a border with the bulbs just 1" or 2" apart, or planted in clumps. They are semi-hardy and should be kept over until Spring in any areas where the ground freezes below a depth of 1". They come in many colors, but the variety "Fire King" which is red is the most spectacular.

Packed 20 to the bag.

RANUNCULUS

A well-bred relative of the common Buttercup. Our Ranunculus will produce a number of large, full, double blooms of brilliant colors and delicate texture. Ranunculus requires more care and cultivation than Dutch Iris, but they have the great virtue of producing a comparatively large plant from a very small bulb and of producing a profusion of lovely blooms over a long period of time.

Packed 40 to the bag.

ANEMONES

A bloom similar in size and texture to Ranunculus, and care is also similar. The colors are slightly different from Ranunculus but blend well with them and for that reason the two are frequently planted together. We have both the double (St. Brigid) and the single (De Caen) Anemones, but it should be remembered that even the double Anemones will actually produce double flowers only if given proper care.

Packed 40 to the bag.

WEDGEWOOD IRIS

The Wedgewood Iris is a close relative of the Dutch Iris. Wedgewood is the first Iris in the Spring to bloom and has the largest bloom of any bulbous Iris. The color is a beautiful shade of light blue. Wedgewood Iris will generally give satisfactory results along the Gulf and South Atlantic Coasts, but since they bloom very much earlier than the Dutch Iris, there is considerably more danger of them being frozen and for this reason we do not recommend them north of Virginia or more than 200 miles inland from the Gulf or more than 100 miles inland from the Atlantic Ocean. Even in these areas there is some danger of loss due to a late freeze.

Packed 20 to the bag.

DUTCH IRIS

Without question Dutch Iris is the most reliable bulb that can be planted in the Fall. It will give you more beauty with less investment in time and money than any other Fall bulb. Our Dutch Iris are of unsurpassed beauty and guaranteed to bloom 100%. You just can't beat Dutch Iris for making a brilliant show for a negligible cost.

Even if you have a planting of Dutch Iris from last year, we suggest that you add a few bags of fresh bulbs to maintain the quality of your planting. All of our bulbs have been grown in Holland, spaced in the field, under the finest possible conditions and will produce blooms superior to those which have been left in the ground and which have become one-sided due to crowding.

Dutch Iris are most effective if planted in mass and our low prices make this possible. One very effective way of planting Iris is in clumps of 12 or more in a single color to the clump, with the bulbs planted not further than 1" apart. If they are planted in a bed, we recommend spacing about 4" apart each way. At this spacing a bag of 36 bulbs will plant 4 square feet of bed space. For a border planting, we recommend a triple row of bulbs about 2" apart each way. At this spacing, a bag of 36 bulbs will plant 2 feet of row. Since Dutch Iris produces little foliage and stems from 12" to 18" above the ground, they can be planted in with low growing bedding plants such as Pansies.

Packed 36 to the bag.

ORDER BLANK

Note: If selection is left blank we will send a balanced assortment suitable for your climate. If too much money is enclosed we will send suitable stock to cover.

Please mail me the indicated number of the following bags of imported Dutch Bulbs:

-Bag(s) of 20.....SPARAXIS—Mixed Colors
-Bag(s) of 20.....SPARAXIS—Fire King
-Bag(s) of 40.....RANUNCULUS
-Bag(s) of 40.....ANEMONES—St. Brigid (double)
-Bag(s) of 40.....ANEMONES—De Caen (single)
-Bag(s) of 20.....WEDGEWOOD IRIS

DUTCH IRIS

-Bag(s) of 36.....IMPERATOR—The best blue. Very large bloom; heavy stem.
-Bag(s) of 36.....VAN VLEET—Good medium blue; large bloom, heavy stem.
-Bag(s) of 36.....SAXE BLUE—Sky blue; medium size bloom, less vigorous than above varieties.
-Bag(s) of 36.....GOLDEN HARVEST—The best yellow; large bloom, strong stem.
-Bag(s) of 36.....WHITE EXCELSIOR—The best white; large bloom; heavy stem.
-Bag(s) of 36.....BRONZE QUEEN—Varied in color.
-Bag(s) of 36.....LE MOGOL—Bronze color. Bulb size and growth habit same as Bronze Queen.
-Bag(s) of 36.....MIXED DUTCH IRIS.

PRICE OF ALL OF THE ABOVE STOCK

1 Bag \$1.00 — 2 Bags \$1.60 — 3 Bags \$2.20 — 4 Bags \$2.80 — 5 Bags \$3.40
6 Bags \$4.00 — 8 Bags \$5.00

Wholesale Price on Ranunculus, Anemones and Dutch Iris
500 for \$8.00 — 1000 for \$15.00

Any customer may order at the wholesale price, but no wholesale orders accepted for less than 500 bulbs.

THESE ARE DELIVERED PRICES. THERE ARE NO HIDDEN EXTRAS. WE PAY POSTAGE PLANTING DIRECTIONS WILL BE ENCLOSED WITH BULBS.

To order simply indicate the number of bags wanted of each item, in the space provided, and enclose your remittance for the proper amount as indicated above. Because mail in our printed self-addressed envelope is almost never lost, we recommend cash for your convenience if your order is small. We will make good cash (not over \$5.00) lost in the mail, if your order was mailed in by you personally in our regular return addressed envelope. Please print your correct name and address below, if address shown is not correct.

..... Address is correct.